



RHODA-MAY MILLER

Graphic Designer

EXPERIENCE

Content Studio Senior Analyst – Greystar

2025 – Present | Charleston, SC & Remote

- Developed design direction and brand development for the company's different initiatives, ensuring designs are visually compelling and aligned with brand guidelines.
- Create videos and GIFs that effectively communicate key messages and enhance visual storytelling.
- Provide project management support for creative requests, including assisting with timelines, progress communication with internal stakeholders, and ensuring timely delivery.

Content Studio Analyst – Greystar

2022 – 2025 | Charleston, SC & Remote

- Assist in the development of materials for presentations, websites, email, social media, and events.
- Keep up to date with the latest design trends and software to support the team in ensuring our materials remain current and impactful.

Graphic Design Intern – Greystar

2021 – 2022 | Charleston, SC & Remote

- Collaborate closely with the team to manage multiple projects efficiently in a fast-paced environment.
- Contribute ideas for creativity and innovation in design practices and materials.

Student Ambassador – SCAD

2017– 2021 | Savannah, GA

EDUCATION

Savannah College of Art and Design

BFA, Graphic Design, Spring 2021

Minor, Advertising and Branding

SKILLS

Strong work ethic

Leader

Team player

Deadline oriented

Time management

Organization skills

Problem-solving skills

Attention to detail

SOFTWARE

Acrobat

Illustrator

InDesign

Photoshop

After Effects

Premiere

Google Suite

Microsoft Office 365

ACHIEVEMENTS & HONORS

SCAD Senior Showcase | SCAD, 2021

Future Lion Finalist, Future Lion | AKQA, Spring 2021

Featured on Nairobi, Africa Poster

Competition | Show Us Your Type, Fall 2018