



RHODA-MAY MILLER

Graphic Designer

EXPERIENCE

Graphic Designer – Greystar

2025 – Present | Charleston, SC & Remote

- Develop creative direction and visual design solutions for company initiatives, ensuring all deliverables align with brand standards and business objectives.
- Conceptualize and produce engaging digital, print, and event design materials, as well as multimedia content including GIFs, that enhance visual storytelling and audience engagement.
- Partner with cross-functional stakeholders to translate business needs into strategic creative solutions that effectively communicate key messages and support organizational goals.
- Provide project management support for creative requests by coordinating timelines, facilitating stakeholder communication, and ensuring the successful delivery of high-quality work.

Content Studio Analyst – Greystar

2022 – 2025 | Charleston, SC & Remote

- Designed and produced digital, print, and event marketing materials, including presentations, websites, email campaigns, social media content, and branded collateral.
- Collaborated with cross-functional teams to develop creative solutions that effectively communicated key messages while maintaining brand consistency across all touchpoints.
- Supported the execution of creative projects from concept through delivery, leveraging industry trends and design best practices to create impactful visual communications.

Graphic Design Intern – Greystar

2021 – 2022 | Charleston, SC & Remote

- Assisted in the design and production of digital and print marketing materials, supporting brand initiatives across multiple channels.
- Collaborated with designers and stakeholders to execute creative projects in a fast-paced environment while managing multiple priorities and deadlines.
- Contributed innovative ideas and design solutions that enhanced visual communications and supported the team's creative objectives.

Student Ambassador – SCAD

2017 – 2021 | Savannah, GA

EDUCATION

Savannah College of Art and Design

BFA, Graphic Design, Spring 2021

Minor, Advertising and Branding

SKILLS

Strong work ethic	Time management
Leader	Organization skills
Team player	Problem-solving skills
Deadline oriented	Attention to detail

SOFTWARE

Acrobat	Canva
Illustrator	Google Suite
InDesign	Microsoft Office 365
Photoshop	

ACHIEVEMENTS & HONORS

Rising Star Nominee | Greystar, 2025 & 2026

SCAD Senior Showcase | SCAD, 2021

Future Lion Finalist, Future Lion | AKQA, Spring 2021

Featured on Nairobi, Africa Poster Competition | Show Us Your Type, Fall 2018